



FAR BEYOND MARKETING
— EMPOWERING GROWTH, INSPIRING SUCCESS —



Who is

Amber Gaige ?

✓ Author ✓ Speaker ✓ Marketing Strategist

Over the past 15 years, she has served as a marketing strategist for businesses in diverse industries including Home Services, Construction, Software as a Service, Beauty, Health, Home Building, Manufacturing, Medical and Family Businesses!

Amber has published two books:

- 1. The Far Beyond Marketing Guidebook**
- 2. Walking by Faith - Even When it Hurts**



Amber is passionate about taking the mystery out of marketing by providing business owners with effective solutions and implementable strategies. Her unique and proven system, The Four C's of Effective Marketing, has benefitted hundreds of entrepreneurs across the United States.

"Amber is a tenacious, no-nonsense marketing professional. She has a unique ability to jump into complex organizations and bring clarity and direction. Whether I was in a sinking ship, or a speedboat trying to cross the finish line first, I'd want Amber at the helm."

Matt Davis, Founder of the Jewish Road and CEO of Current Marketing Company

Amber is intelligent, articulate, and incredibly skilled in the marketing space. We have worked with her on multiple projects including leveraging her knowledge of story branding and she is top-notch! I highly recommend her."

Elizabeth Mahusay, Business Coach and Entrepreneur

Invite Amber to collaborate as a podcast guest, event speaker, or workshop facilitator!

Through group events or 1:1 collaborations, Amber helps her clients optimize their marketing and gain valuable efficiencies.



CONTACT ME



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A Few Brands Served...



Amber takes the mystery out of marketing by educating and empowering business owners through her unique system:

"The Four C's of Marketing Success"

Clear Copy

As a certified, StoryBrand Guide, Amber specializes in helping businesses clarify their message and tell their story. Applying storytelling to marketing tactics helps customers listen and take action!

Consistent Branding

Do your words match your logo and images? Where is your company brand appearing to gain the most recognition?

Customer Demographics

Who is really your customer? Do you have a strong database with insights positioned to help you upsell and stay top of mind? Amber specializes in applying technology solutions to identify and target customers effectively.

Channel Management

Your brand message and clear copy should be positioned in the best possible platforms to target the ideal customer and avoid wasting money on marketing that does not deliver results!

